# Secondary Colour Palette

Our secondary colour palette should be used strictly for data representation and iconography only. The colours should never be used to colour text on main headlines or body copy and shouldn’t be used as a large block background colour.

Please note that in instances where text needs to appear on a chart or iconography, the deep colours from the secondary palette should be utilised with white coloured text only. Text should never be set in black against the deep or standard colours.

The tints visualised below are derived from the standard colours. The 70% tint should be used for block colours only and should not have text set on it. Tints that are 50% and below can have black text set on them.

## Secondary Colours

**Deep Green**

(for white text only)

**CMYK** C:100 M:0 Y:95 K:20

**RGB** R:0 G:120 B:56

**HEX** 007838**Green**

(block colours only)



**CMYK** C:75 M:0 Y:100 K:0

**RGB** R:58 G:170 B:53

**HEX** 3AAA35**Tints of Green**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%

**Deep Turquioise**

(for white text only)

**CMYK** C:100 M:0 Y:25 K:30

**RGB** R:0 G:120 B:142

**HEX** 00788E

**Turquoise**

(block colours only)



**CMYK** C:80 M:0 Y:40 K:0

**RGB** R:0 G:172 B:169

**HEX** 00ACA9

**Tints of Turquoise**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Blue**

(For white text only)



**CMYK** C:100 M:60 Y:0 K:0

**RGB** R:0 G:87 B:191

**HEX** 0057BF

**Blue**

(block colours only)



**CMYK** C:80 M:40 Y:0 K:0

**RGB** R:37 G:129 B:196

**HEX** 2581C4

**Tints of Blue**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Purple**

(for white text only)



**CMYK** C:85 M:100 Y:0 K:5

**RGB** R:80 G:29 B:131

**HEX** 501D83

**Purple**

(block colours only)



**CMYK** C:75 M:75 Y:0 K:0

**RGB** R:94 G:79 B:156

**HEX** 5E4F9C

**Tints of Purple**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Grey**

(for white text only)



**CMYK** C:0 M:0 Y:0 K:90

**RGB** R:60 G:60 B:59

**HEX** 3C3C3B

**Grey**

(block colours only)



**CMYK** C:0 M:0 Y:0 K:80

**RGB** R:88 G:89 B:91

**HEX** 58595B

**Tints of Grey**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Red**

(for white text only)



**CMYK** C:0 M:100 Y:95 K:5

**RGB** R:194 G:0 B:25

**HEX** C20019

**Red**

(block colours only)



**CMYK** C:0 M:100 Y:100 K:0

**RGB** R:227 G:6 B:19

**HEX** E30513

**Tints of Red**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Pink**

(for white text only)



**CMYK** C:0 M:100 Y:35 K:0

**RGB** R:219 G:6 B:97

**HEX** DB0661

**Pink**

(block colours only)

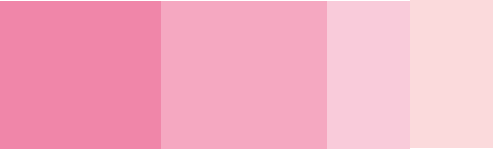


**CMYK** C:0 M:80 Y:20 K:0

**RGB** R:234 G:82 B:132

**HEX** EA5284

**Tints of Pink**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.

**Deep Orange**

(for white text only)



**CMYK** C:0 M:85 Y:100 K:5

**RGB** R:207 G:69 B:39

**HEX** CF4527

**Orange**

(block colours only)



**CMYK** C:0 M:60 Y:80 K:0

**RGB** R:240 G:127 B:60

**HEX** F07F3C

**Tints of Orange**



70% 50% 30% 15%

70% Use for block colours only.

Black text can sit on tints 50-15%.